



The Care Forum brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

2nd & 3rd November 2026

Forest of Arden Hotel, Birmingham

June 2027

Radisson Hotel & Conference Centre London Heathrow

In association with...

CARE
BRIEFING

EVENT OVERVIEW

The Care Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior care professionals**, with job titles including:

- Care Homes
- Nursing Homes
- Housing Groups
- Supported Living
- NHS
- Hospitals
- Dementia Care
- Mental Health

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified care buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Forum has been running for **28 years**

Over **1280** business **meetings** facilitated at each event

Average Annual Spend

£300K

£1M+

All delegates attending
require new solutions

72%

of companies have
secured business post-event

Here is a taste of our event experience...



It has been a wonderful event from start to finish. Organised well no issues with the venue or any of the organisers. Meetings were on time and followed the scheduled plan. Found some great leads and met amazing people at this event. The dinner was great, and the evening events was a lot of fun. Finally not sure how you found out it was my birthday but I was really appreciative for the birthday song during dinner

SOFTWAREWORKS

This event is a good networking event of ideas and meeting like minded people, who are committed to change and the future of social care provision

EXCEPTIONAL CARE LTD

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- LinkedIn announcement of event attendance

DURING THE EVENT

GOLD PACKAGE - £7,100 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Care Briefing Newsletter –
 - 1 x Insert banner in 2 newsletter editions
 - 1 x Q&A interview with senior team member
 - 1 x Product spotlight
 - LinkedIn announcement of event attendance

SILVER PACKAGE - £5,600 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Care Briefing Newsletter –
 - 1 x Product spotlight
 - 1 x PR sponsored content
 - LinkedIn announcement of event attendance

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

DUAL PACKAGE OPTION

Book both editions of Care Forum (held twice a year) and benefit from our Dual Package discount:

- **Gold Dual Package:**
£13,000
- **Silver Dual Package:**
£10,200

Enjoy consistent brand exposure across both events and save when booking together.

Demo Area Sponsorship

Showcase your products or services in our exclusive Demo Area, designed to create interactive and memorable experiences for attendees. With limited spaces available, priority will be given to those who act quickly, offering your brand a unique opportunity to stand out and connect directly with key decision-makers.

Don't miss this opportunity to stand out and connect directly with your audience!

Cost: **£500** (an additional cost on top of the Gold, or Silver package)

CARE BRIEFING

Care Briefing is an industry resource delivering news & analysis from across the Care Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.

11,076
subscribers

FEATURES

JANUARY

Infection Control

FEBRUARY

Health & Safety

MARCH

Nurse Call Systems

APRIL

Training & Innovation

MAY

Sensory Gardens

JUNE

Bedroom & Toilet Equipment

JULY

Infection Control

AUGUST

Dementia Products

SEPTEMBER

Pressure Care Products

OCTOBER

Computer Software

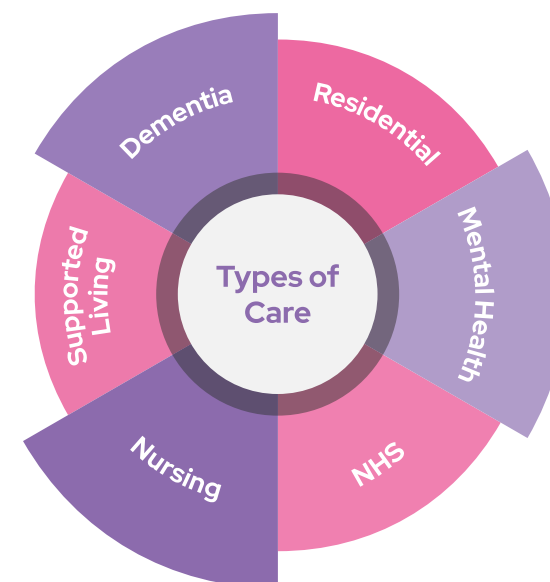
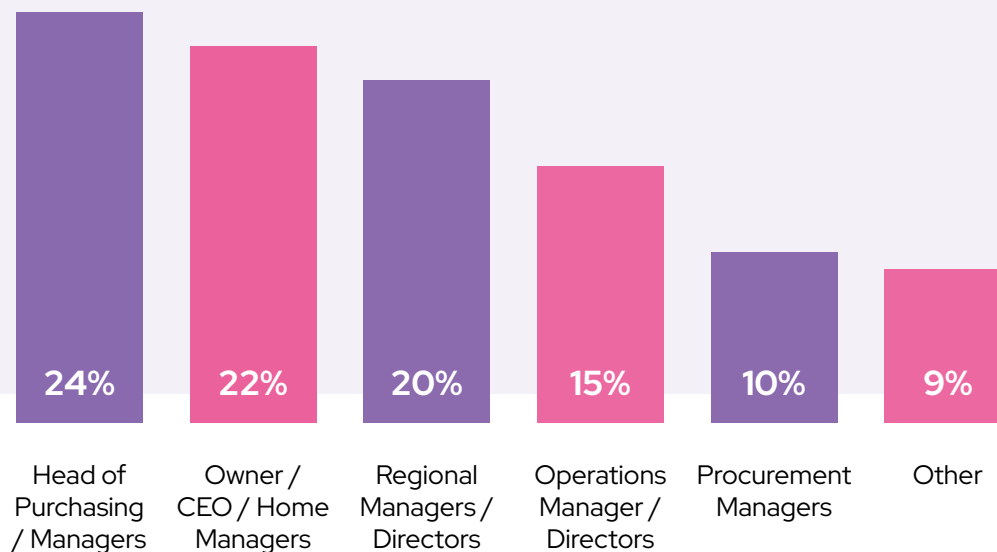
NOVEMBER

Catering Equipment

DECEMBER

Security

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **3.702 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



LET'S CONNECT



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